

# MARIA OSORIO

Bilingual (English/Spanish) AI-native web developer and digital marketer

Mesquite, Texas, United States

2146323891

[rubiosorio2005@gmail.com](mailto:rubiosorio2005@gmail.com)

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## LINKS

[LinkedIn](#)

[Website](#)

## PROFILE

Bilingual (English/Spanish) AI-native web developer and digital marketer who builds stunning, high-converting websites and viral marketing campaigns 5-10~ faster using Grok, Claude, Gemini, Cursor, Midjourney, and Runware. Self-taught powerhouse combining strong front-end coding skills with cutting-edge prompt engineering and marketing strategy. Currently pursuing an AAS in Marketing while running a successful AI-powered freelance business. Ready to bring speed, creativity, and measurable results to a forward-thinking team.

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## TECHNICAL & MARKETING SKILLS

HTML5 (Semantic) > 95%

CSS3 / Tailwind CSS > 90%

JavaScript / React > 80%

Responsive & Mobile-First Design

AI-Accelerated Development (Cursor, Claude, Grok)

SEO & On-Page Optimization > 85%

Social Media Strategy & Management > 90%

AI Content Creation (Copy, Images, Videos) > 92%

Viral Content & Growth Hacking

Prompt Engineering Mastery

## TOOLS | LIVE IN

❖ Grok

❖ Claude

❖ Gemini

❖ Cursor

❖ ChatGPT

❖ Midjourney

❖ Runware

❖ Canva

❖ Figma

❖ **Google Analytics**

❖ **Meta Ads**

❖ **CapCut**

❖ **Notion**

❖ **VS Code**

## EMPLOYMENT HISTORY

❖ **Freelance AI-Powered Web Developer & Digital Marketer, Self-Employed**

2024 — Present

- Design and deliver fully responsive, modern websites using AI-assisted workflows (average project time < 1 week).
- Create viral social media content, cinematic visuals, and ad creatives that outperform traditional methods.
- Offer packages: AI Web Magic (\$600+), Viral Marketing retainers (\$400+/mo), Full Glow-Up branding + site + content (\$1,500+).
- Master advanced prompt engineering to produce production-ready code, copy, and visuals with zero back-and-forth.

❖ **Security Operations / Loss Prevention Specialist, Fanatics Collectibles**

Mar 2025 — Dec 2025

*Sunnyvale*

- Monitor and analyze surveillance feeds in real-time (honed pattern recognition and attention to detail).
- Master multiple security software platforms and write concise, accurate reports — skills directly transferable to debugging and writing clean code/documentation.

❖ **Admin / Security Officer, Allied Universal Security**

Mar 2024 — Jul 2025

*Sunnyvale*

- Quickly learned proprietary access-control and CCTV systems.
- Trained new hires on software and procedures (natural teacher and communicator).

❖ **Senior Bilingual Bank Teller, First Convenience Bank**

May 2023 — Dec 2023

*Mesquite*

- Delivered excellent customer experience in high-pressure environment while cross-selling products (early proof of marketing/sales instinct).
- Consistently balanced large cash drawers with 100% accuracy.

❖ **Sales Associate, Cavender's Boot City**

Nov 2021 — Mar 2022

*Mesquite*

- Mastered product positioning, visual merchandising, and upselling techniques.

## EDUCATION

❖ **Eastfield College (Dallas College)**

Jan 2026

*Associate of Applied Science (AAS)*

*Dallas*

Relevant coursework: Digital Marketing, Consumer Behavior, Advertising, Web Design Fundamentals

## PORTFOLIO & PROJECTS (RUBIOSORIO.COM)

❖ Personal portfolio site built 100% with AI-assisted code (HTML, Tailwind, React components)

❖ Multiple client websites (e-commerce, landing pages, portfolios)

❖ Viral TikTok/Reels templates and AI-generated cinematic videos

❖ Live case studies showing traffic growth from SEO + AI content

## ADDITIONAL STRENGTHS

❖ Extremely fast learner — can go from “never seen this tool” to “building with it” in hours

❖ Night-owl friendly (perfect for global/remote teams across time zones)

❖ Obsessed with new AI tools and techniques (always 3—6 months ahead of the curve)

❖ Proven ability to explain technical concepts to non-technical clients

## LANGUAGES

Spanish

English